

# FS Poster, Social Media Auto-Posting and Scheduling Plugin for WordPress Blogs [Full Guide]

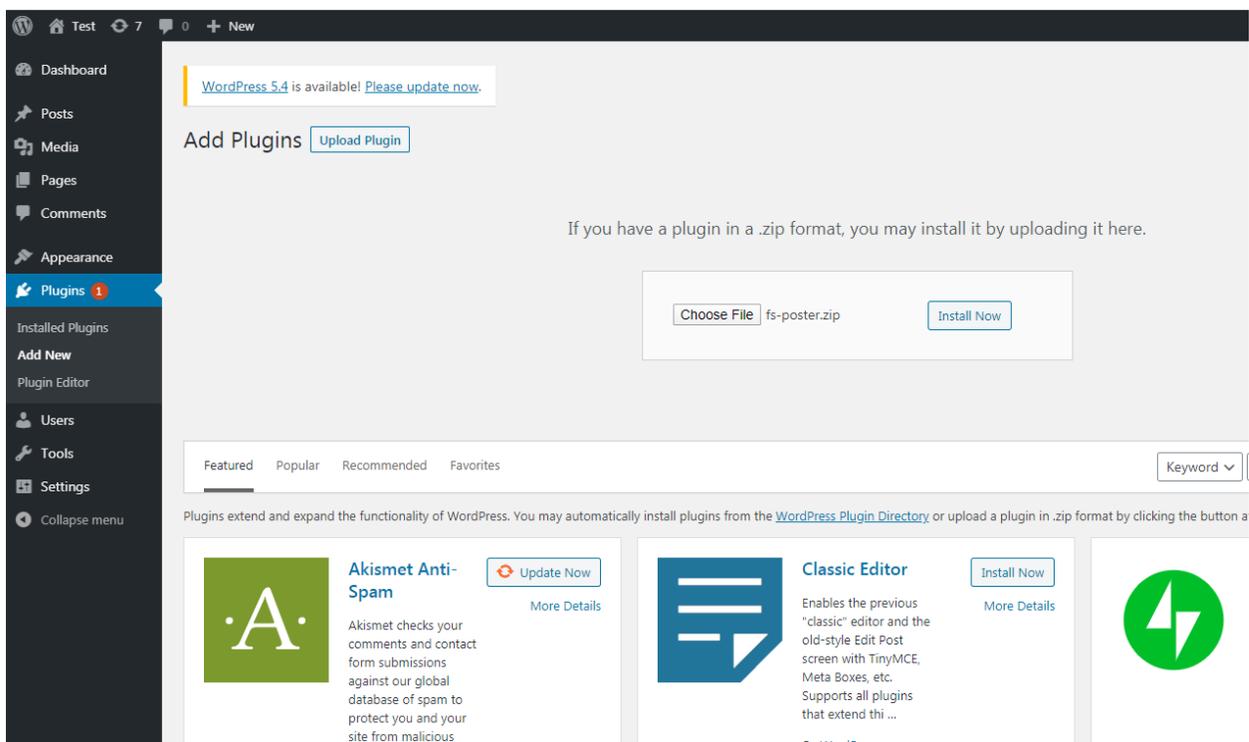
## Installing the Best WordPress Auto-Poster and Scheduler Plugin

In order to install the plugin on our WordPress website, we need to download the necessary files from Codecanyon and extract the zip file.

You will see a folder like this after extracting the zip file:

Name	Date modified	Type	Size
Documentation	1/5/2020 2:10 PM	File folder	
Licensing	1/5/2020 5:32 PM	File folder	
fs-poster.zip	4/7/2020 9:39 PM	Compressed (zipp...	4,178 KB

Head over to Plugins, click the Upload plugin button, choose the fs-poster.zip file, and click the Install button.

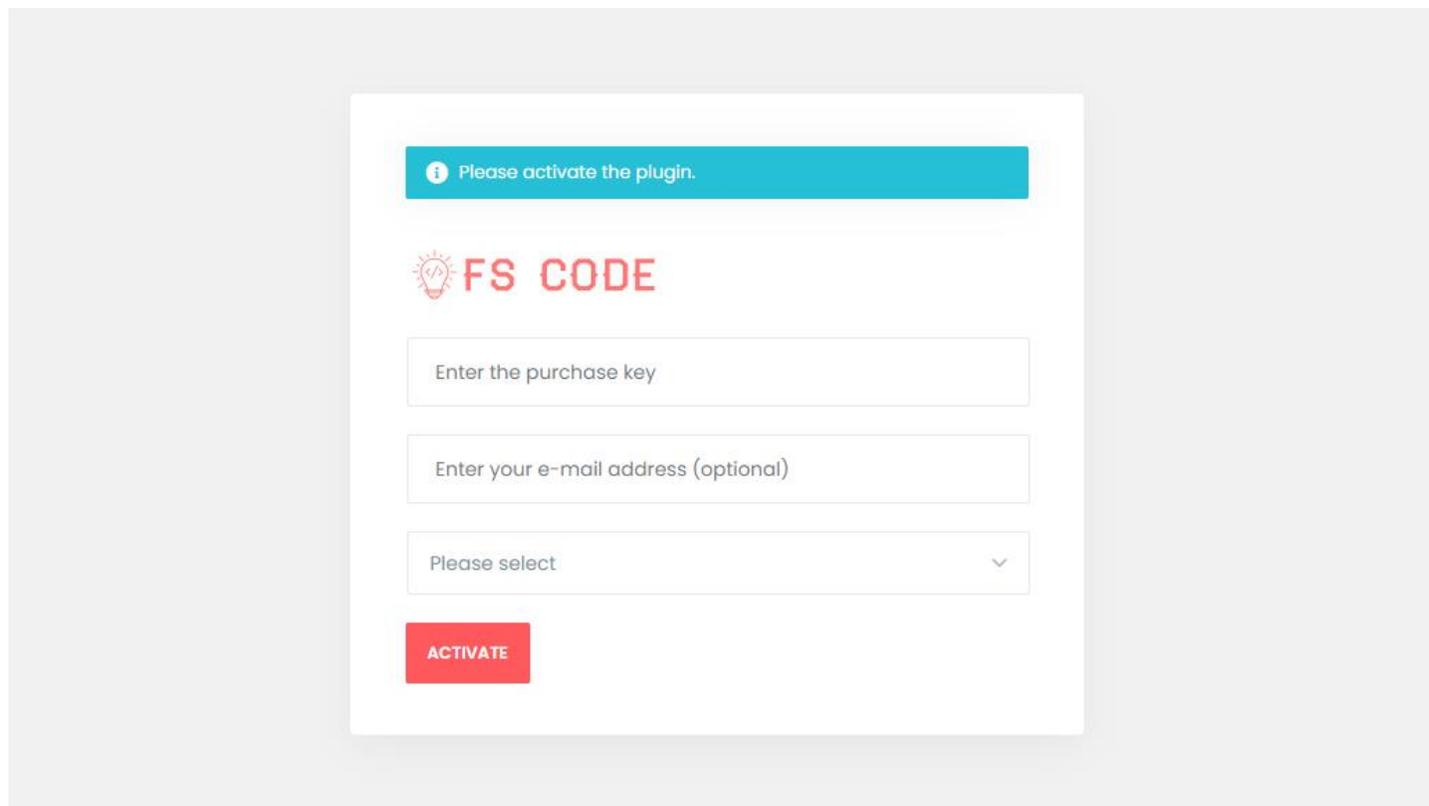


The screenshot shows the WordPress dashboard's 'Plugins' page. The left sidebar is visible with the 'Plugins' menu item highlighted. The main content area shows the 'Add Plugins' section with an 'Upload Plugin' button. Below this, a message states: 'If you have a plugin in a .zip format, you may install it by uploading it here.' A file selection box shows 'fs-poster.zip' selected, with 'Choose File' and 'Install Now' buttons. Below the upload section, there are tabs for 'Featured', 'Popular', 'Recommended', and 'Favorites'. The 'Featured' tab is active, showing a list of plugins. The first plugin is 'Akismet Anti-Spam', which has an 'Update Now' button. The second plugin is 'Classic Editor', which has an 'Install Now' button. The third plugin is partially visible and has a green circular icon with a white lightning bolt.

It takes less than a minute to install the plugin. When the installation is complete, you will see the "Plugin installed successfully" notification. Click the Activate Plugin button at the bottom of the page.

Enter your Purchase Code to start posting to Social Networks.

You will get the purchase key on the Envato market: [Where Is My Purchase Code?](#)



Before going to the next step, you need to make sure that your server matches the plugin requirements.

<b>PHP version</b>	Minimum required PHP version for this plugin is 5.4. <b>Note!</b> If you use Instagram then minimum required PHP version is 5.6.
<b>MySQL version</b>	Minimum required MySQL version for this plugin is 5.5.3.
<b>MySQL user permission</b>	CREATE TABLE permission required
<b>cURL</b>	PHP cURL extension must be installed and enabled.
<b>EXIF</b>	PHP EXIF must be installed and enabled.

If cURL and EXIF are disabled on your server, you will not be able to activate the plugin because the license information should be sent from your site to our license server to activate the plugin.

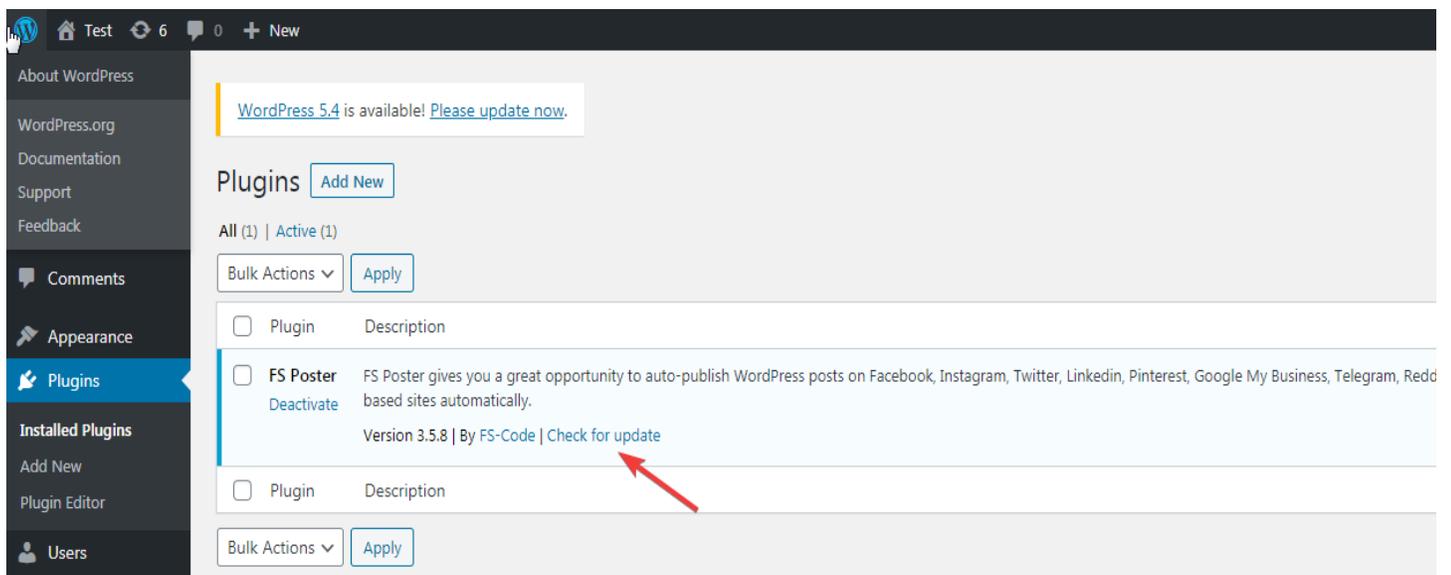
If the MySQL version and MySQL user permission do not match the requirement, the plugin cannot create tables. You will notice it when you first add your accounts. Because the plugin cannot create necessary tables, you will not see your accounts added to the plugin.

If one of the issues occurs during installation and you do not have the technical knowledge to apply the requirements, please contact your hosting provider.

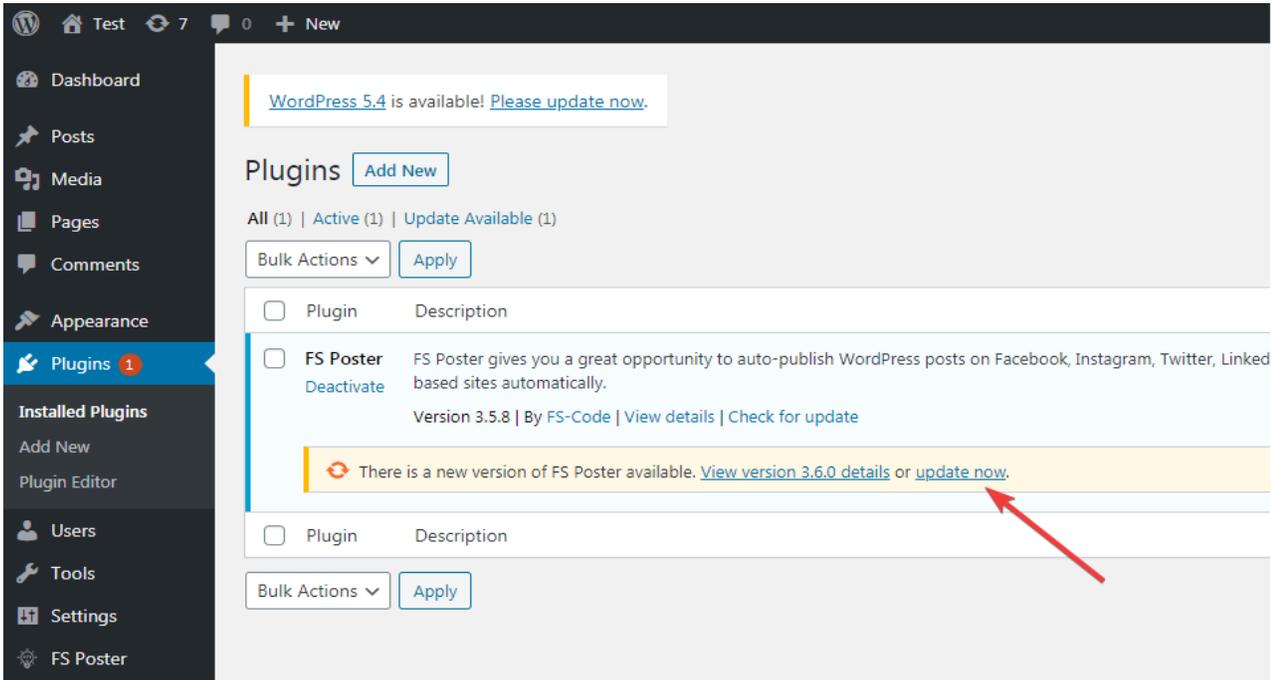
## How To Update The FS Poster Plugin

Periodically our developer team releases updates that provide new features or fix known bugs. You can update FS Poster with a single click directly from your WordPress panel.

Find the FS Poster plugin in the list of plugins. Under the FS Poster plugin, you will see the Update button. If there is no Update button, there should be a check for update button. Click the button;

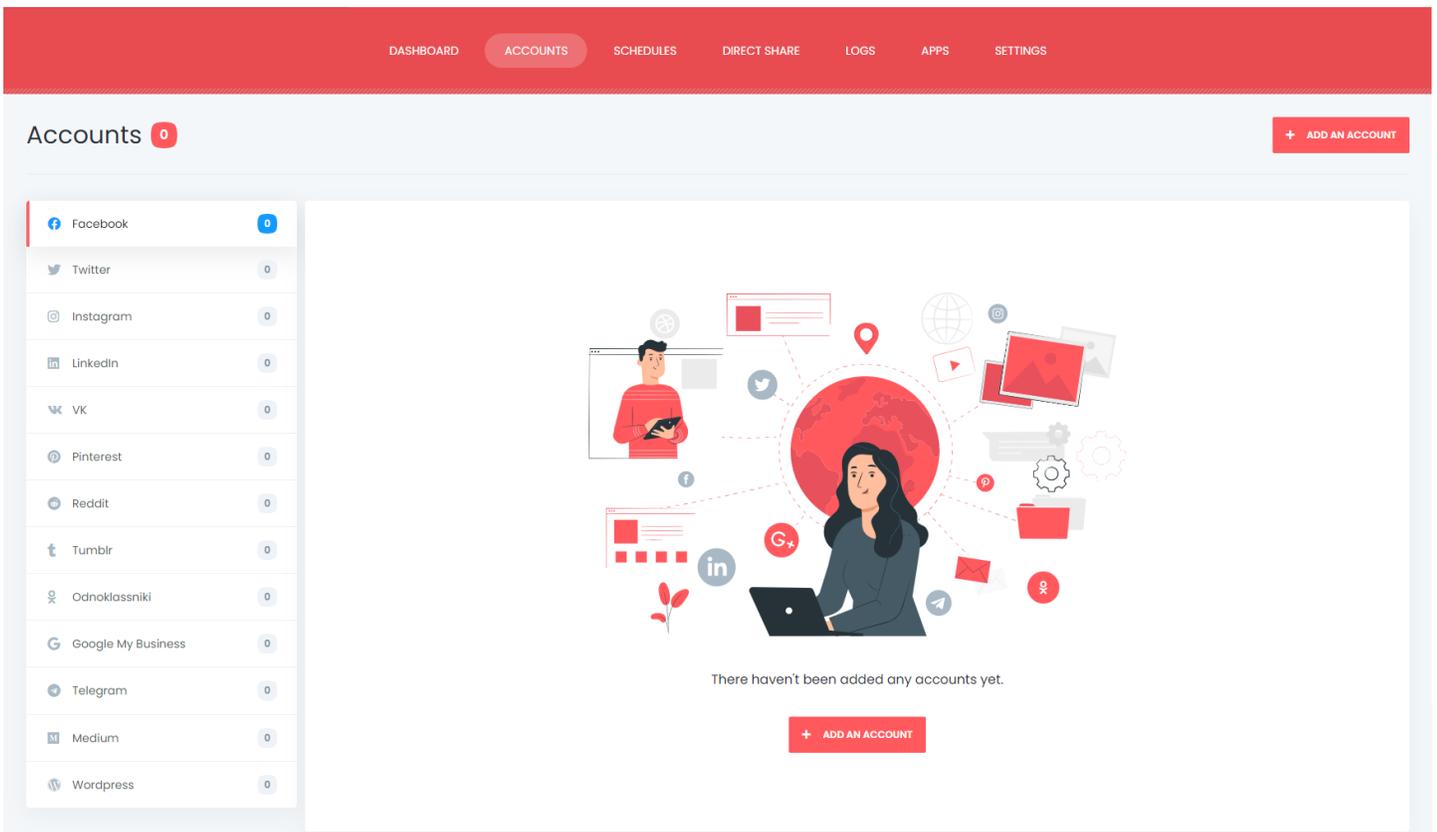


Click the Update now button and enjoy new features.



## Adding Social Network Accounts To The Plugin.

Once you activated the plugin, you will see the Accounts Tab, where you add all your accounts.



Luckily there is no limit for adding accounts. You can add as many accounts as you want for each social network.

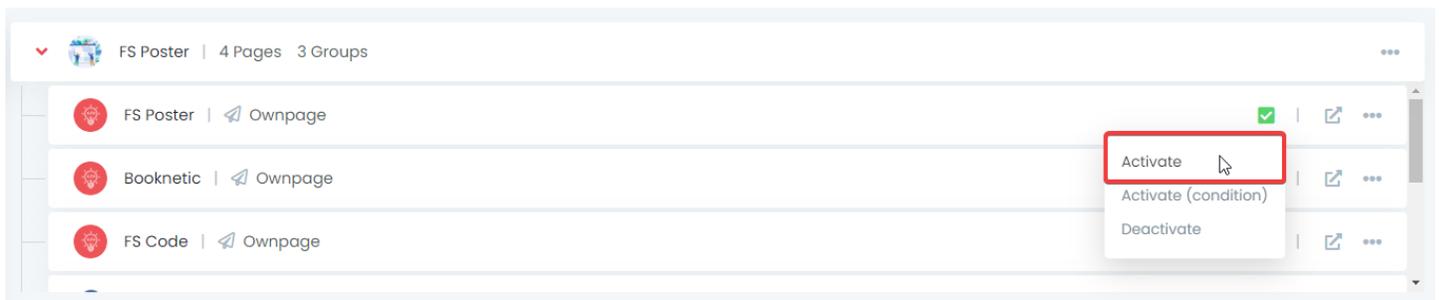
The plugin has Public and Private Methods for adding accounts.

The Public method means is that Social Networks' API has been integrated into the plugin. APIs allow us to add our accounts to the plugin easily. You need only four clicks to add your account.

When you add your accounts, your communities like pages, groups, boards, subreddits, etc. depending on the Social Network will be added to the plugin automatically.

You can see tutorials on how to add Social Network accounts to the plugin on the [documentation](#) menu of the website.

By activating your account, you will be able to share your posts on activated accounts automatically. If you do not want to share posts on some accounts for a specific time, you can deactivate them.



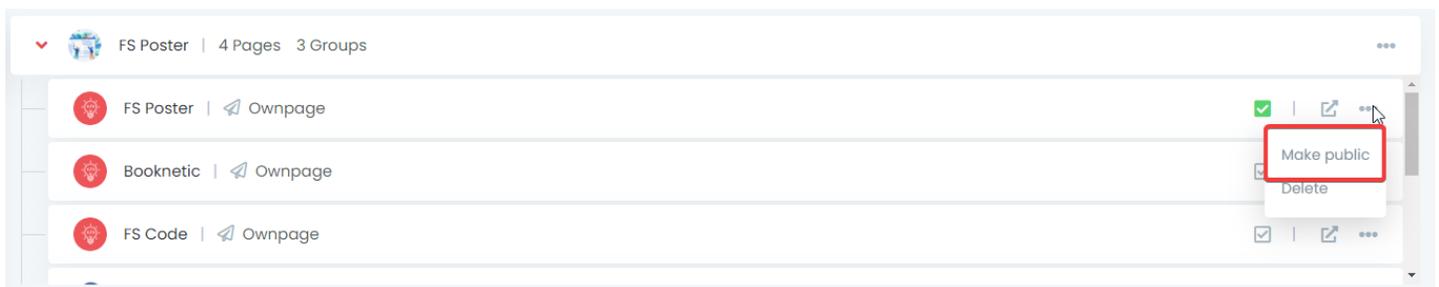
Let's say you have a Barcelona fan club page and a Real Madrid fan club page. Therefore, you want to share the post of the Barcelona category on the Barcelona fan club page and the post of the Real Madrid category on the Real Madrid fan club page.

By activating your account using the condition feature, you get the benefit of it.

The plugin supports multi-users platforms. Each WordPress users can add and manage their own social accounts.

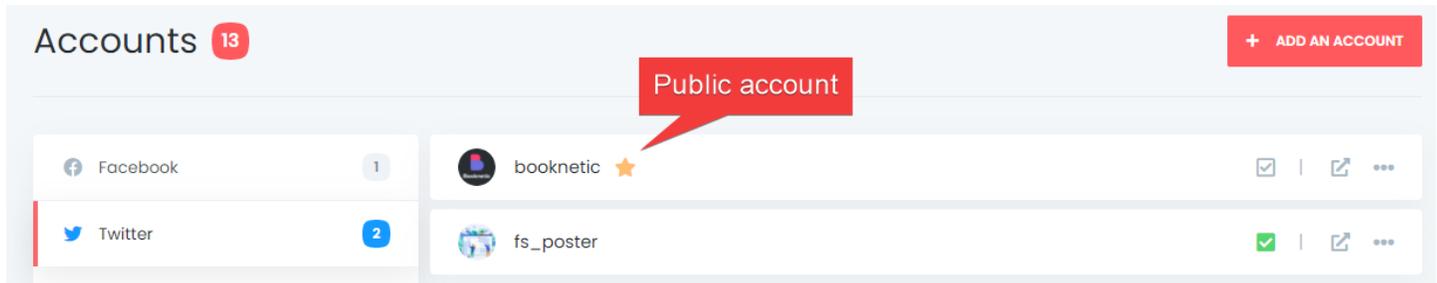
One WordPress user cannot share any post on other's accounts. But you can make your accounts public for other WordPress users.

For this, you should activate the Make Public option. As a result, other WordPress users can post on those accounts by activating these accounts for auto-post.



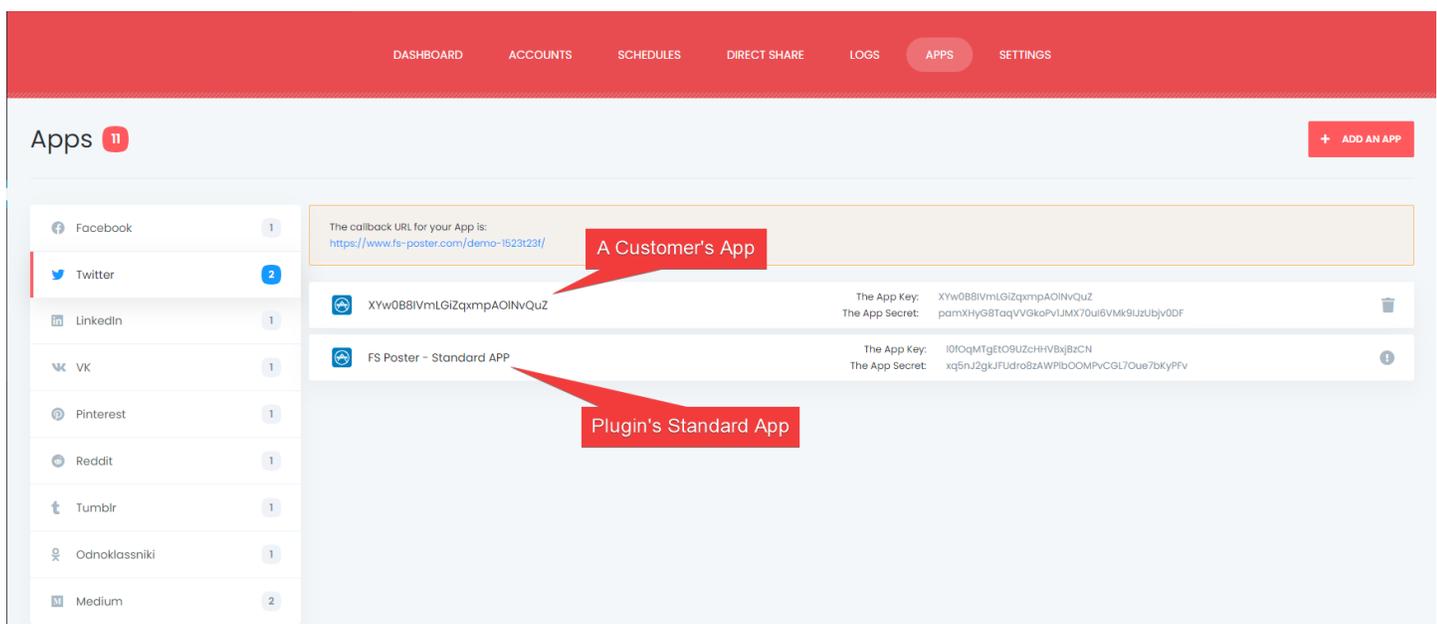
If your users work independently, they can use the plugin for only their accounts.

If you have a company page and every user needs to share posts to this page, you can allow other users to share posts to this page by making the page public.



The plugin has Standard APIs for all the Social Networks that provide an API for users. The plugin also allows you to add your Personal API to the plugin.

You can get more [detailed information](#) on how to create APIs for Social Networks.



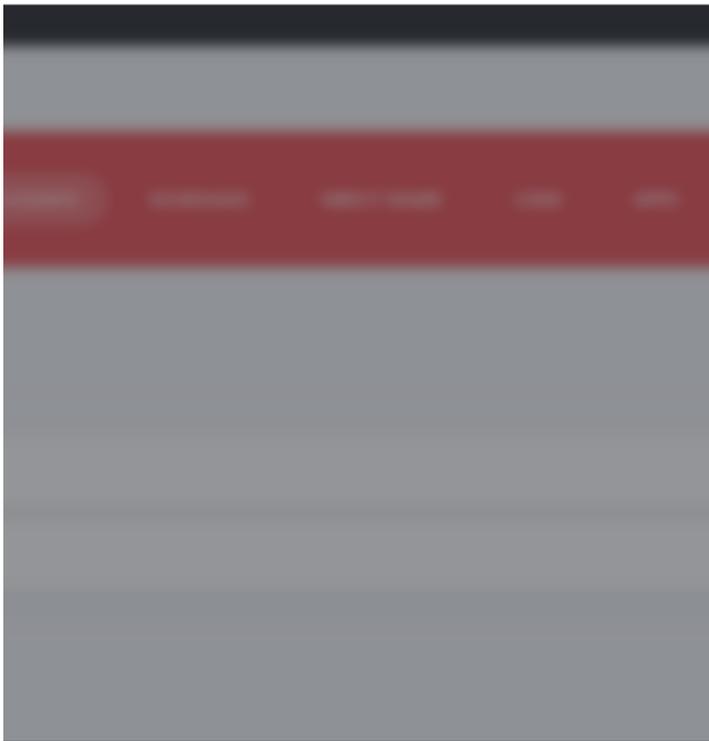
Unfortunately, All Social Networks do not provide an API for users. Therefore, we use private methods to add those Social accounts. That means you use your credentials to add your account.

Because the plugin is installed on your website, we, FS Code Company, assure you that none of your credentials and information are stored on our server. All your information is stored on your website.

It is also an advantage of using FS Poster because, unlike other auto-poster services and plugins, we ensure 100% privacy.

If you are adding your credentials, account cookie values, or Social Network API tokens on the other auto-posting services rather than your own website, you need to know that your credentials and accounts are on their hand.

If you are adding your credentials, account cookie values, or Social Network API tokens on the other auto-posting services rather than your own website, you need to know that your credentials and accounts are on their hand.



 Add an account ✕

Select an authorization method to add a new Instagram account ?



Cookie method



Login & password

Username



Password



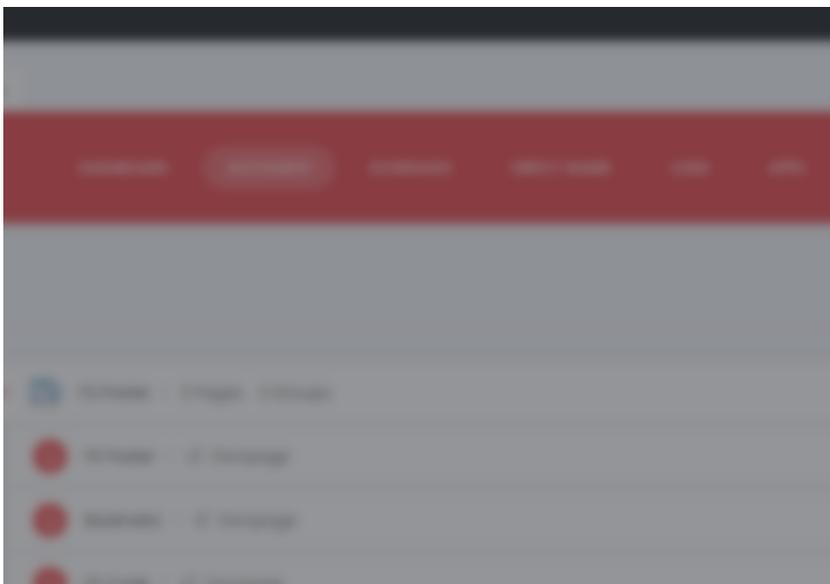
Use a proxy ?

If you use the app method, you have a few accounts for each social network, and you share a few posts daily, it is acceptable by Social networks. However, if you or your business have a lot of social media accounts, and you need to share too many posts on Social Networks, you might need to use a proxy.

When someone shares a lot of posts from the same IP address in their home or office, they might get banned.

Therefore, it is advisable to use your own country-specific proxies. By doing this, you will reduce the likelihood of being blocked on social networks.

Luckily, the plugin allows you to add a [proxy](#) to the plugin so that you can enjoy having many accounts.



 Add an account ✕

Select an authorization method to add a new Facebook account ?



App method



Cookie method

Select an App

Use a proxy ?



If you would like to use a proxy, buy a country-specific private proxy.

You will get a username, a password, an IP address, and a port number.

It is the format: `https://user:pass@127.0.0.1:8888`. Replace them with your given credentials and add your account using the proxy.

## Setting Up The Plugin

### Publish Settings

Share posts automatically  
When you publish a new post, the plugin shares the post on all active social accounts automatically.

Share in the background  
Share posts in the background to continue your work on the website.

Keep the shared post log  
If you don't want to keep the shared post logs, you need to disable the option. Disabling the option prevents you view your insights.

Post interval  
Define an interval between shares for each social account. Please note that this interval is between accounts for a post. The interval is not for between posts.

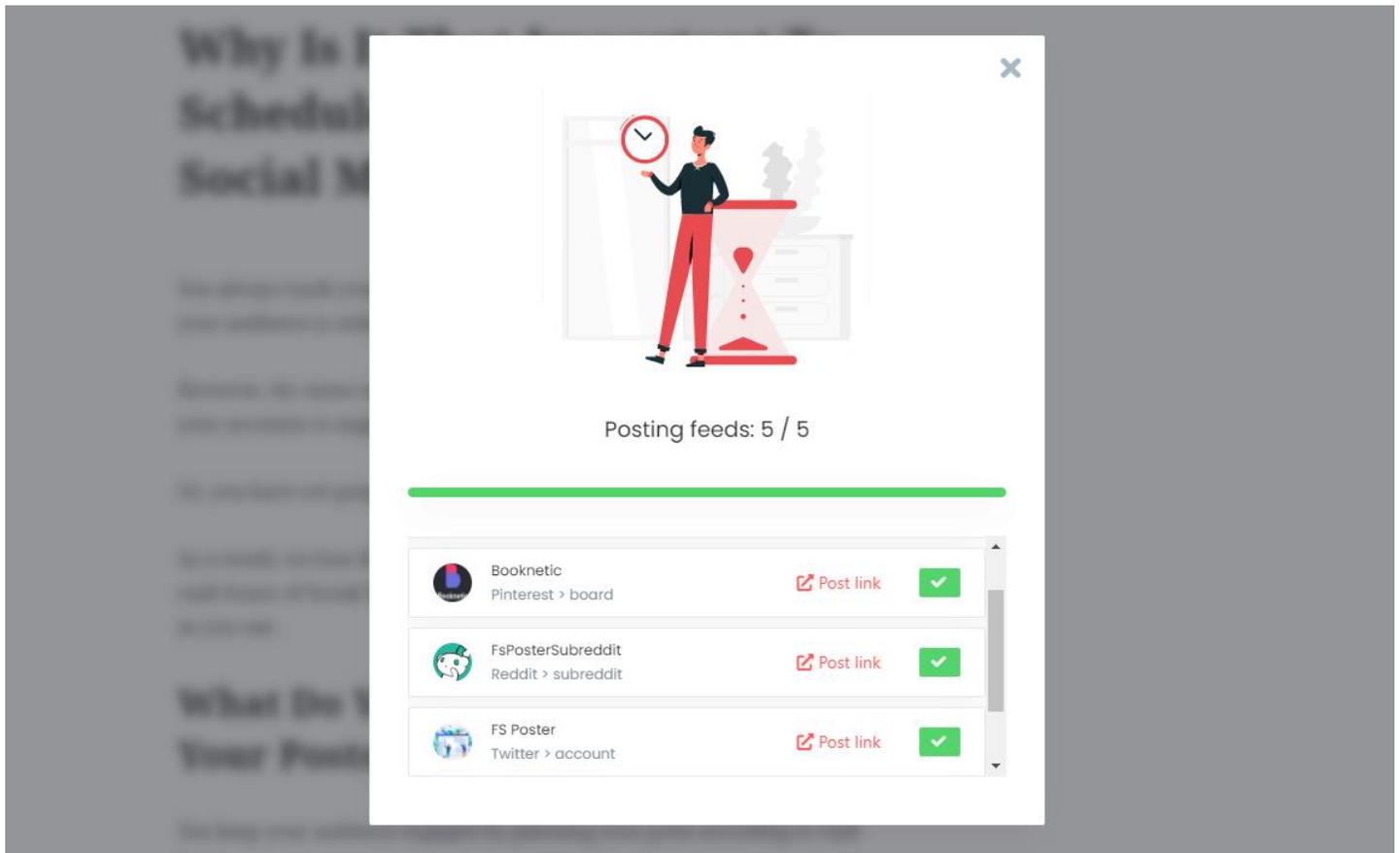
Use the Post interval option for only the same social networks  
It prevents sharing a post on the same social network accounts at once to avoid spamming.

Replace the white spaces in the tags with an underscore  
Enable the option to replace the whitespaces with underscores in keyword of {tags} and {categories} ( e.g., "Sport News" will be transformed to "#sport\_news" ). Disable the option to remove the whitespaces in keyword of {tags} and {categories} ( e.g., "Sport News" will be transformed to "#sportnews" ).

Replace WordPress shortcodes to their values  
Enable the option to replace WordPress shortcodes to their values.

The "Share posts automatically" option allows you to set the plugin whether to share posts automatically or not. There might be a period of time when you do not want to share posts on Social Media automatically. You can achieve it by disabling the option.

You can see the status of the posting by disabling the "Share in the background" option. However, note that if you are posting to hundreds of accounts or communities, it might not be reasonable to disable it. Most of our customers enable it, and they are doing something else while FS Poster posting in the background. Here is the action you will see if you disable the option.



The "Keep the shared post log" option allows you to keep track of your logs and view your insights.

The "Post Interval" option allows you to control your posting frequency. Social Networks do not like users who share too many posts one after another. You can avoid spam issues by setting an interval.

Let's say we need to share the same post on 10 communities: 9 Facebook pages and an Instagram account.

If you disable the option for only the same social networks, and you have a 1-minute interval, the plugin will share the post on each community after 1 minute.

If you enable the option for only the same social networks, the sequence will be:

1st minute: Facebook Page 1 and Instagram account;

2nd minute: Facebook Page2;

3rd minute: Facebook Page3;

And so on.

Enabling the "Replace the white spaces in the tags with an underscore" option allows you to replace the whitespaces with underscores in keyword of {tags} and {categories}.

Disabling the option removes the whitespaces in keyword of {tags} and {categories}.

A few Social Networks, like Medium, supports HTML tags in the post. If you have WordPress shortcodes and you want to replace WordPress shortcodes to their values, you can enable the option.

## General Settings

The screenshot shows the 'General Settings' page for the FS Poster plugin. It contains several sections with toggle switches and input fields:

- Show FS Poster column on the posts table:** A toggle switch is turned on (green checkmark). Below it, a note says: "If you don't want to show FS Poster column on posts table, you can disable this option."
- Check accounts:** A toggle switch is turned on (green checkmark). Below it, a note says: "Enable the option to check the status of all active accounts daily."
- Disable failed accounts:** A toggle switch is turned off (grey). Below it, a note says: "Enable the option to deactivate failed accounts. If you have enabled the option to check the status of your accounts and if the connection to the account is unable, the plugin will not share posts on those failed accounts."
- Custom post types:** A text input field contains "post" and "attachment". Below it, a note says: "Add post types that you want to share."
- Hide FS Poster for:** An empty text input field. Below it, a note says: "Select the user roles to hide the FS Poster plugin for some users."
- Collect FS Poster statistics:** A toggle switch is turned on (green checkmark). Below it, a note says: "The plugin appends a 'feed\_id' parameter to a post link to get statistics. Disabling the option prevents you from getting statistics in the Insights menu. And because the plugin does not collect statistics, you might also have duplicate posts on Social Networks even if you select the 'Randomly (without duplicates)' option when you use the schedule module."
- Cron Job settings:** A timestamp "2020-08-17 14:06 ( 1 minute(s) ago )" is displayed. Below it, a note says: "You can follow this [documentation](#) and configure your WordPress Cron Jobs."

At the bottom, there is a code block with the following text:

```
The Cron Job command for your website is:  
wget -O /dev/null https://demo.fs-poster.com/wp-cron.php?doing_wp_cron > /dev/null 2>&1
```

The "Show FS Poster column on the posts table" option allows you to share or schedule your posts easily on the post list table.

The screenshot shows the WordPress 'Posts' list table. The table has columns for Title, Author, Categories, Tags, Date, and FS Poster. The FS Poster column is highlighted with a red box. It contains icons for social media sharing and scheduling for each post.

Title	Author	Categories	Tags	Date	FS Poster
<input type="checkbox"/> Why Is It That Important To Schedule Your Posts To Social Media?	demo demo	Uncategorized	—	Published 2020/06/16 at 8:43 am	[Share icons]
<input type="checkbox"/> What Is Auto-Posting, And Why Do We Need It?	demo demo	Uncategorized	—	Published 2020/06/16 at 8:33 am	[Share icons]
<input type="checkbox"/> How To Post To Instagram From WordPress Automatically	demo demo	Uncategorized	—	Published 2020/06/16 at 7:46 am	[Share icons]
<input type="checkbox"/> How to Auto-Post to Facebook from WordPress [A complete guide]	demo demo	Uncategorized	—	Published 2020/06/16 at 6:38 am	[Share icons]

You can check the status of all active accounts daily by enabling the "Check accounts" option. The plugin will check the status of all of your accounts, and if there are failures, you can deactivate them as well.

The plugin supports all custom post types. You need to add custom post types to the plugin to share posts automatically.

The plugin allows you to hide the plugin for specific WordPress users.

The plugin collects statistics for Insights by adding a "feed\_id" parameter to the post link.

A Cron job is a task that is scheduled to run at a specific time automatically. For example, a Cron job can back up a file every six hours automatically.

FS Poster is using the standard WordPress Cron Jobs for background shares and Scheduled posts.

The command for your website is placed on the settings so that users can copy the command and [configure Cron Jobs](#).

## URL Settings

The screenshot shows the 'URL Settings' section of the plugin's settings page. It contains several options, each with a description and a toggle switch:

- Unique post link**: Description: "Sharing the same post on numerous communities might be accepted as a duplicated post by social networks; consequently, the post might be blocked. By enabling the option, the ending of each link gets random URL characters to become unique." Toggle: On (checked).
- URL shortener**: Description: "Enable to shorten your post URLs automatically." Toggle: On (checked).
- URL shortener service**: Description: "Select a URL shortener service to shorten your post URLs." Dropdown menu: "TinyURL".
- Share a custom URL instead of the WordPress post URL**: Description: "Enable to define and type your custom post URL using specific keywords." Toggle: On (checked).
- Custom URL**: Description: "You can customize the URL as you like by using the current keywords. If you want to share the post URL as it is, don't enable the option." Input field: "{site\_url}/p={post\_id}&feed\_id={feed\_id}". Below the input field are several buttons for keywords: {POST\_ID}, {FEED\_ID}, {NETWORK\_NAME}, {NETWORK\_CODE}, {ACCOUNT\_NAME}, {POST\_TITLE}, {SITE\_NAME}, {SITE\_URL}, {SITE\_URL\_ENCODED}, {POST\_URL}, {POST\_URL\_ENCODED}, {UNIQ\_ID}, and {CF\_KEY}.

Let's say we have more than 80 pages and groups on Facebook. When you share the same post on all those pages and groups, Facebook might consider posts as duplicated posts, and you might get a warning by Facebook.

By enabling the "Unique post link" option, the ending of each link gets random symbols.

As a result, the post becomes unique, and you can share the same post as many pages or groups as you want.

The plugin has the option to shorten your Post URLs with TinyURL or Bitly services.

The "Share a custom URL instead of the WordPress post URL" option allows you to define and type your custom post URL using specific keywords. You might need it if you want to share a different URL than your post URL.

The "Additional URL parameters" option allows you to add ready keywords on your URL parameters.

#### Additional URL parameters

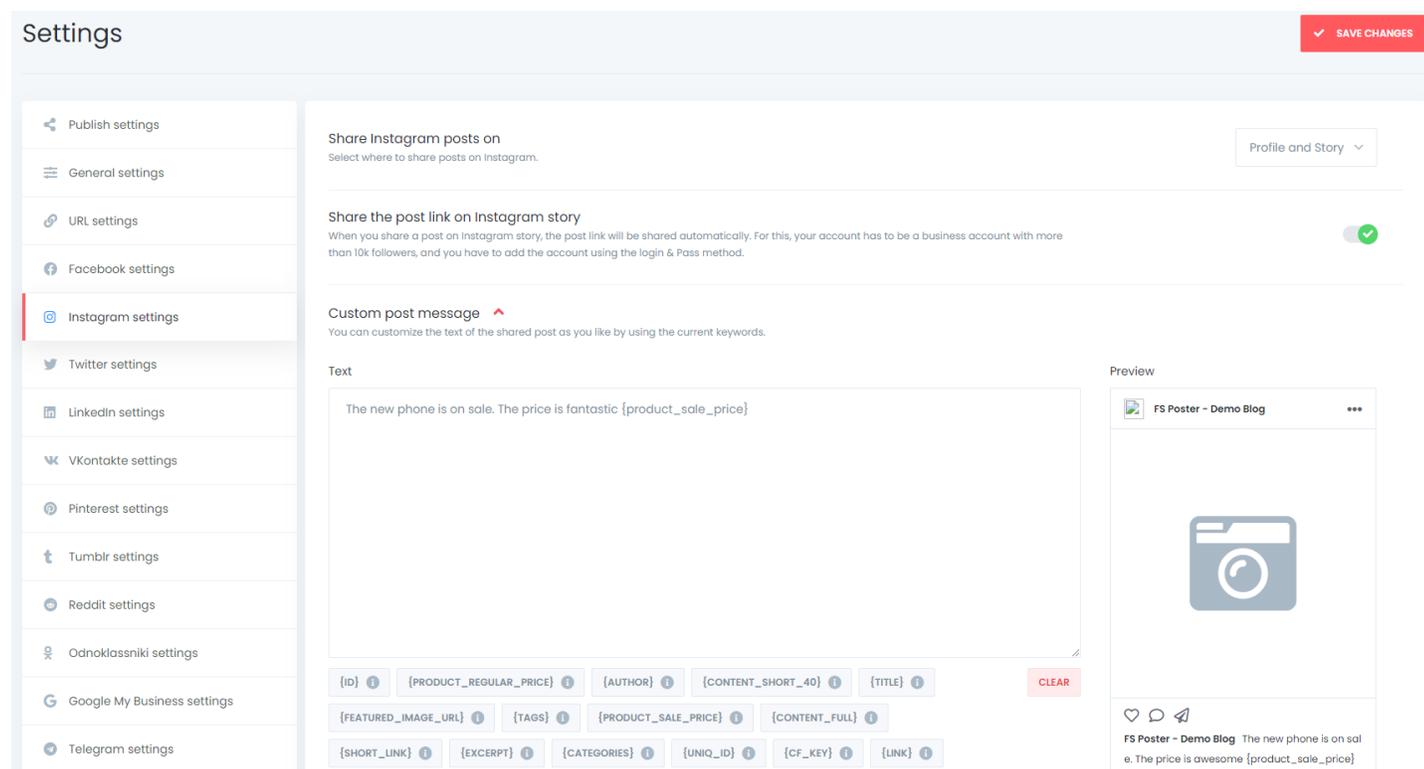
You can customize the URL as you like by using the current keywords.

utm\_source={network\_name}&utm\_medium={account\_name}&utm\_campaign=FS%20Poster

USE GOOGLE ANALYTICS TEMPLATE    {POST\_ID} ⓘ    {NETWORK\_NAME} ⓘ    {NETWORK\_CODE} ⓘ    {ACCOUNT\_NAME} ⓘ    CLEAR

{POST\_TITLE} ⓘ    {SITE\_NAME} ⓘ    {UNIQ\_ID} ⓘ

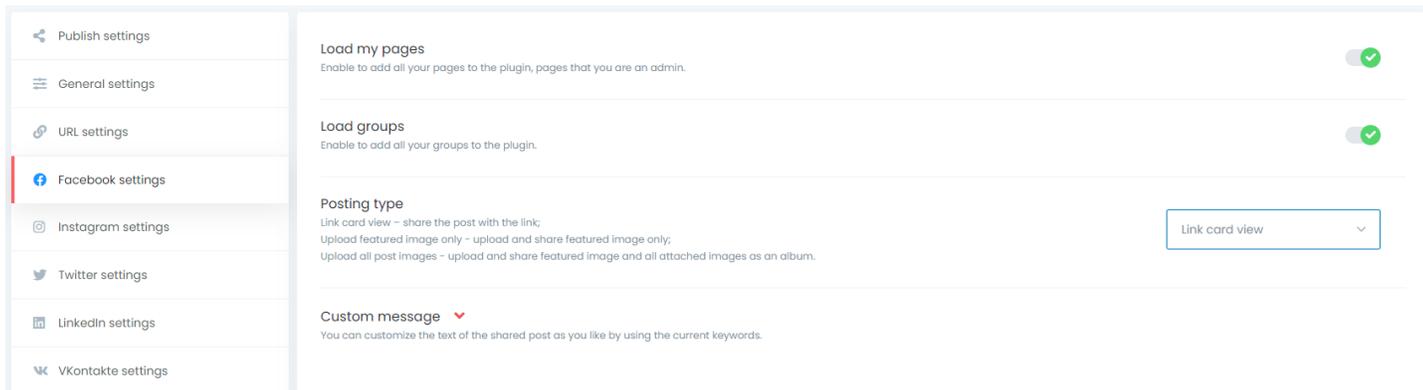
## Social Networks Settings



The screenshot shows the "Settings" page for social networks. On the left is a sidebar menu with options: Publish settings, General settings, URL settings, Facebook settings, Instagram settings (highlighted), Twitter settings, LinkedIn settings, VKontakte settings, Pinterest settings, Tumblr settings, Reddit settings, Odnoklassniki settings, Google My Business settings, and Telegram settings. The main content area is titled "Share Instagram posts on" and includes a dropdown menu for "Profile and Story". Below this is a toggle for "Share the post link on Instagram story" which is turned on. The "Custom post message" section has a sub-header and a text area containing "The new phone is on sale. The price is fantastic [product\_sale\_price]". Below the text area are several keyword buttons: {ID}, {PRODUCT\_REGULAR\_PRICE}, {AUTHOR}, {CONTENT\_SHORT\_40}, {TITLE}, {FEATURED\_IMAGE\_URL}, {TAGS}, {PRODUCT\_SALE\_PRICE}, {CONTENT\_FULL}, {SHORT\_LINK}, {EXCERPT}, {CATEGORIES}, {UNIQ\_ID}, {CF\_KEY}, and {LINK}. A "CLEAR" button is also present. On the right is a "Preview" section showing a post from "FS Poster - Demo Blog" with a placeholder image of a washing machine and a snippet of the custom message.

Most Social Networks' settings are similar to this one. There are a few different settings that depending on the Social Network.

You can customize the text of the shared post as you like by using the current keywords for each Social Network. You can use text as well as tags to make your post more attractive.



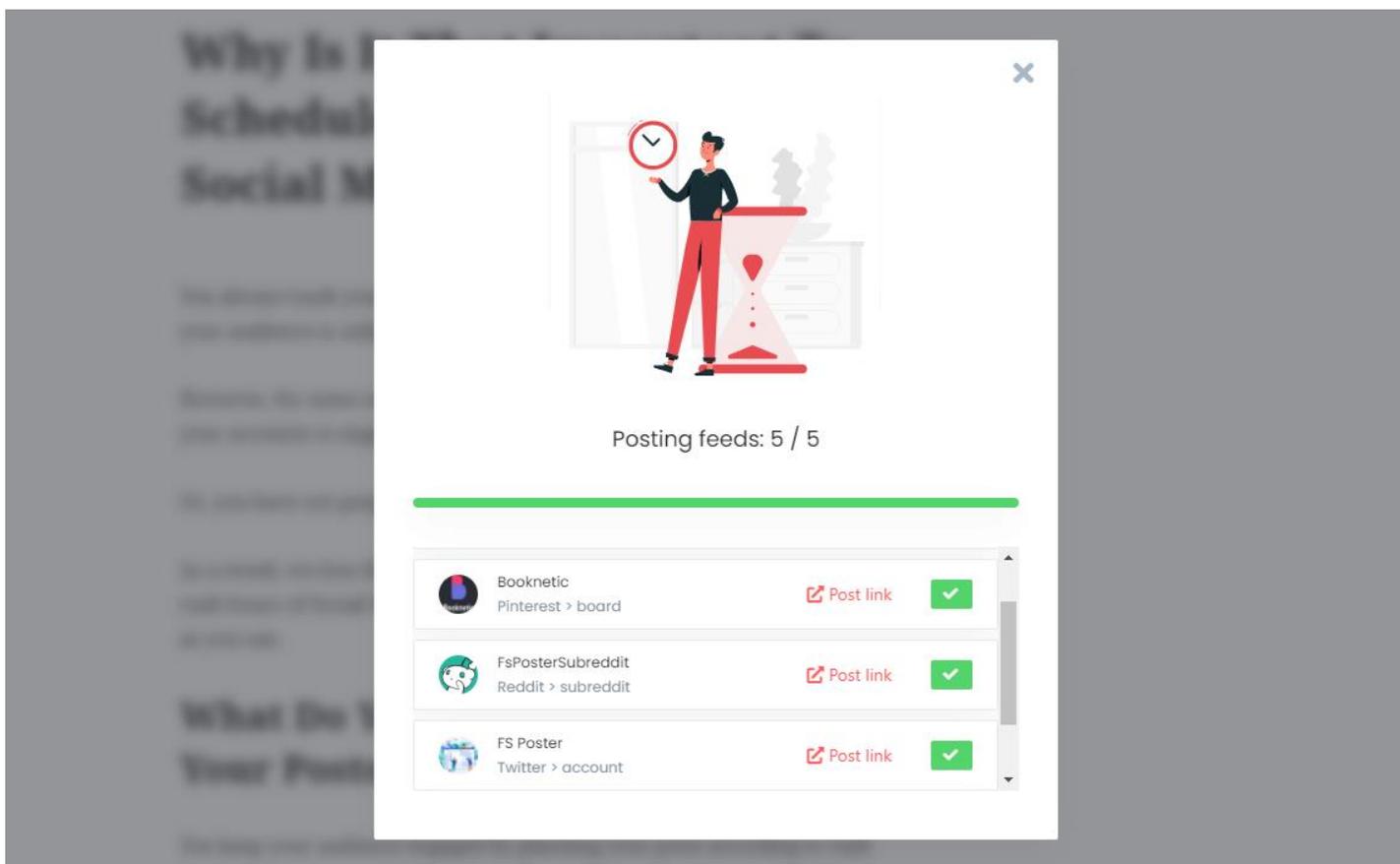
The "Posting type" option allows you to choose a method to share your posts.

You can share a post with the link card view, which contains a link to your post. In this option, the plugin copies your post URL and share it on the Social Network. As a result, the Social Network fetches the image and title related to the post.

You can also set the plugin to upload and share featured image, or upload and share featured image and all attached images as an album.

## How To Auto-Post To Social Networks From WordPress

We have added accounts and set up the plugin. It is time to enjoy the plugin. I created a sample post, and here is a fantastic result.



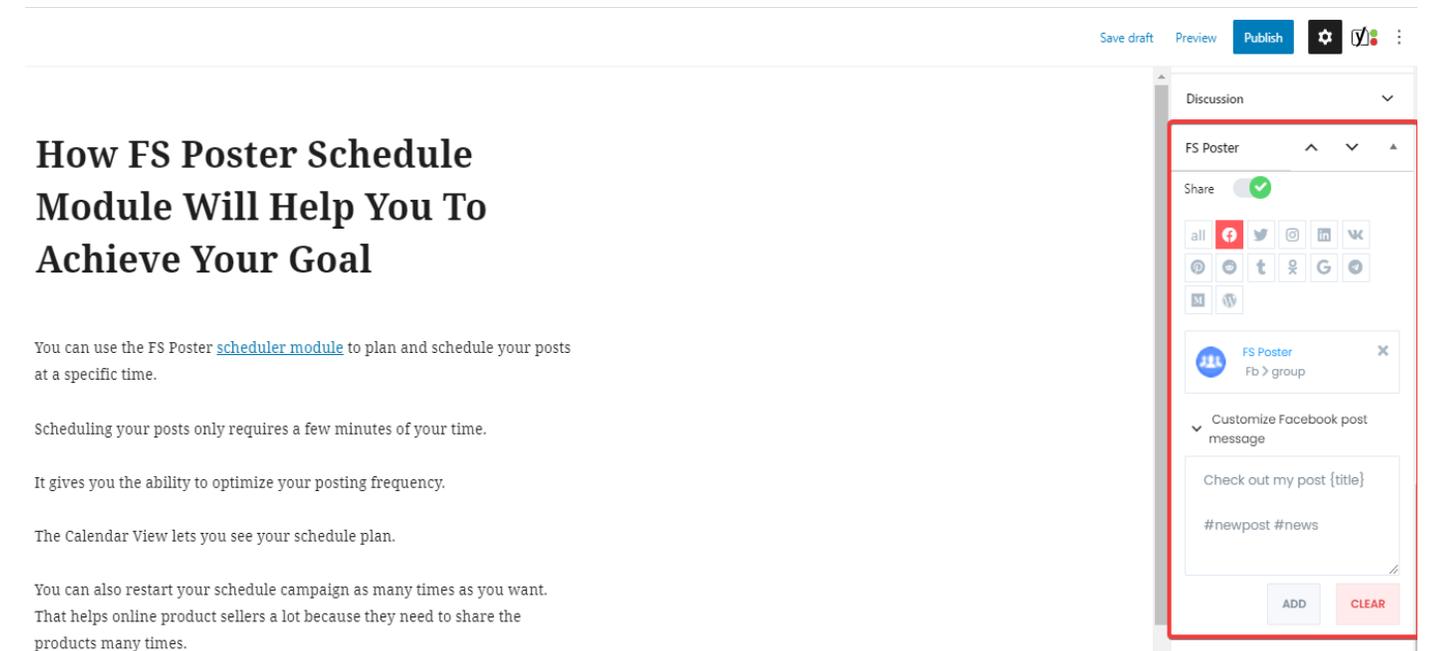
I disabled the "Share in the background" option because I wanted to show you the result visually. You can enable the option and continue posting. The plugin will share the post on Social Networks in the background.

The plugin shared the post on 5 communities in 10 seconds. How long does it take when you log in and share all those accounts one by one? I am sure it takes at least 15 minutes. And that is not all; because you might have hundreds of accounts, groups, pages, etc.

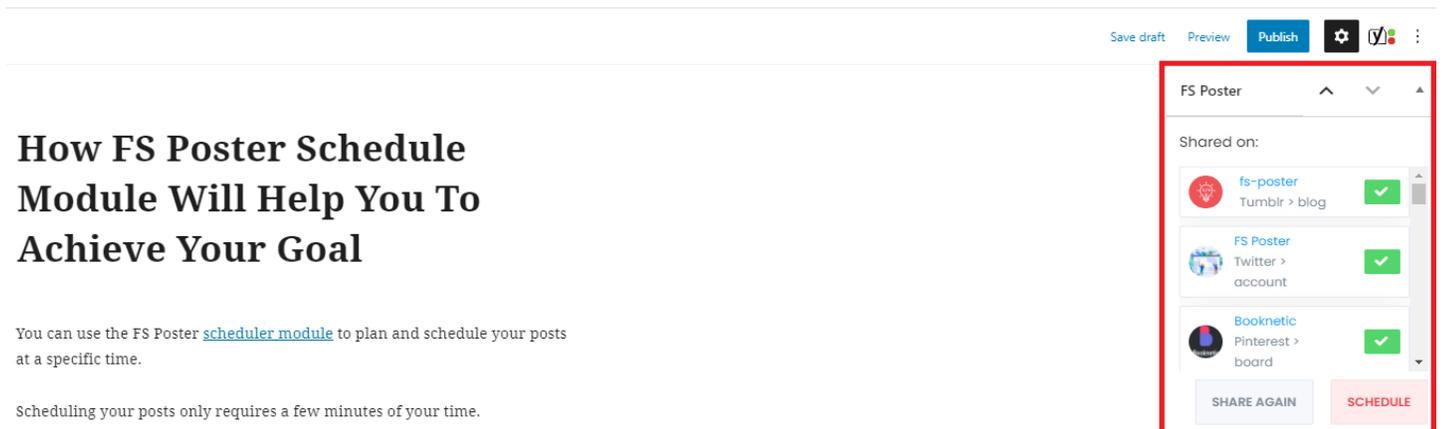
I have seen a customer who has 400 Facebook groups, and that is not a joke.

If you want to make the custom post text different from the custom text in the settings, you can add the custom text for each Social Network.

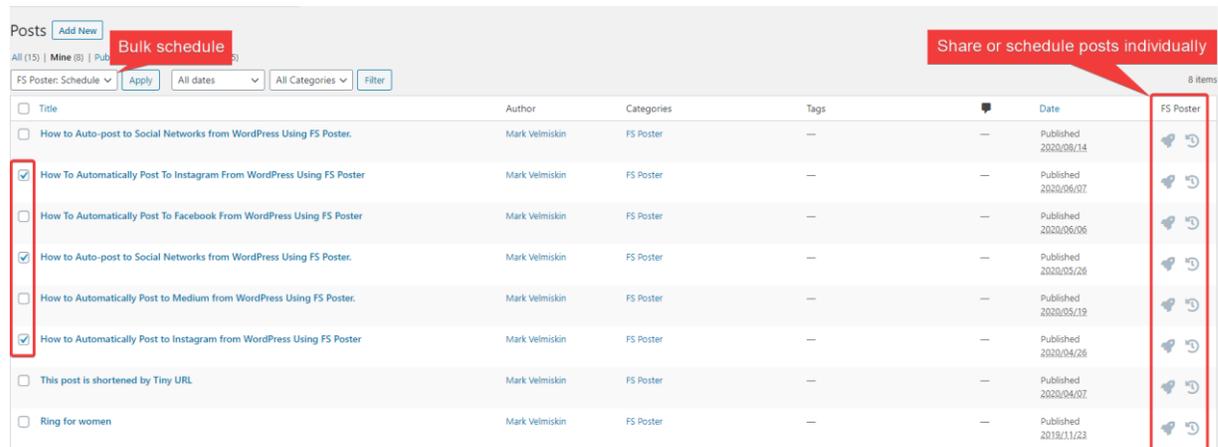
The activated communities are on the list automatically. You can add or delete them, depending on your post.



You are also able to go to the post link, share the post again, or schedule the post again after sharing.



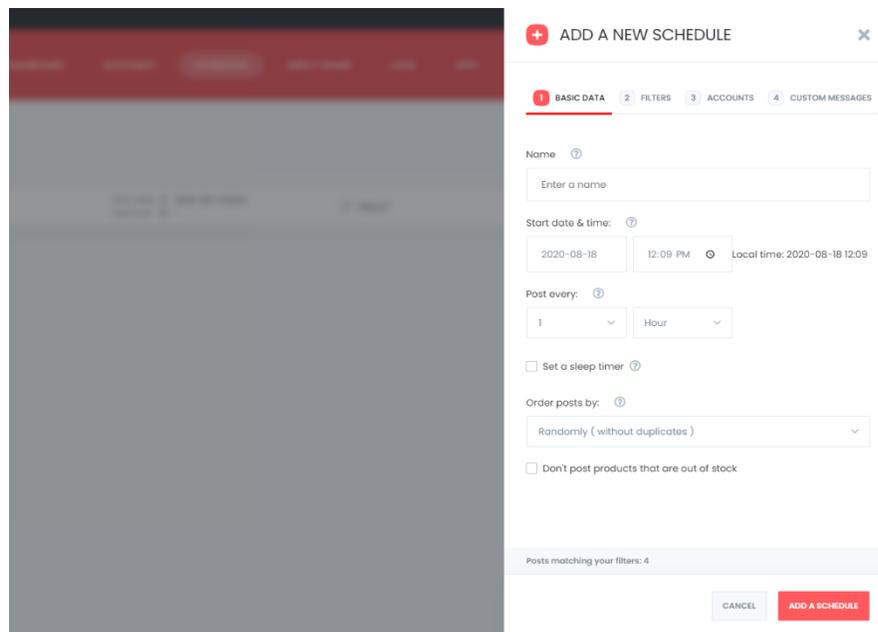
You can also share, schedule a post, or [bulk schedule](#) some posts from the post table.



## How To Schedule Blog Posts To Social Networks From WordPress

You can [schedule](#) previously shared WordPress posts, products, etc. to be shared on Social networks using the FS-Poster Schedule module.

However, you need to note that posting rapidly might be accepted as spam by Social Networks. Therefore, less than 20 minutes for post interval is not recommended.



You can set an interval time for each post in the "Post every" section.

The "Set a sleep timer" allows you to exclude a specific time period when you do not want to share.

You have four options to order post by:

- Randomly (without duplicates): shares each of your posts once;

- Randomly: shares all your posts. If you do not stop the schedule, it will share posts repeatedly;
- Old posts first: start sharing from the old one;
- New posts first: start sharing from the new one;

You can filter posts by time, type, category, tag as well as id.

1 BASIC DATA 2 **FILTERS** 3 ACCOUNTS 4 CUSTOM MESSAGES

---

By the published time of the posts: ⓘ

All times ▾

By post type: ⓘ

Post ▾

By the post category and tag:

- All - ▾

Specific Post ID(s) (separate by comma):

The Accounts tab allows you to choose accounts. You can add or delete them, depending on your posts.

1 BASIC DATA 2 FILTERS 3 **ACCOUNTS** 4 CUSTOM MESSAGES

---

all             

 **Fs Poster** ✕  
 vk vk > group

 **FS Poster** ✕  
 in LinkedIn > account

 **Booknetic** ✕  
 p Pinterest > board

And the Custom messages tab allows you to add custom text for each Social Network. Note that custom text in the settings is not applied to the schedule. So, if you want to add a custom text to the scheduled posts, you need to add the text to the Custom messages tab.

1 BASIC DATA 2 FILTERS 3 ACCOUNTS 4 CUSTOM MESSAGES

Facebook Twitter Instagram LinkedIn VK Pinterest GitHub Tumblr SoundCloud Google+ Telegram Messenger WordPress

Guys! see the new blog post 😊 {title} 😊

Published by {author}

CLEAR

{ID} {PRODUCT\_REGULAR\_PRICE}

{AUTHOR} {CONTENT\_SHORT\_40}

{TITLE} {FEATURED\_IMAGE\_URL} {TAGS}

{PRODUCT\_SALE\_PRICE} {CONTENT\_FULL}

{SHORT\_LINK} {EXCERPT} {CATEGORIES}

{UNIQ\_ID} {CF\_KEY} {LINK}

You are able to edit, re-schedule, pause, and delete schedules.

DASHBOARD ACCOUNTS SCHEDULES DIRECT SHARE LOGS APPS SETTINGS

Schedules 2 CALENDAR + SCHEDULE

<input type="checkbox"/>	Example Post type: Post	Start date 2020-08-10 12:30 Next post -	1 hour(s)	FINISHED	☰ 16 🔄 🗑️
<input type="checkbox"/>	This moths' posts Post type: Post	Start date 2020-08-18 16:41 Next post 2020-08-18 16:41	1 day(s)	ACTIVE ⏸️	☰ 0 ✎️ 🗑️

You can look at the logs of the schedules.

Logs **16** Filter results: all Count of rows: 4 CLEAR LOGS

Image	Post Title	Time	Status	Publication Link	Engagement
	Fs Poster	2020-08-18 10:10:54	✓ SUCCESS	<a href="#">_Publication link</a> Vk > Group	Hits: 2 Likes: 0 Comments: 0 Shares: 0
	Fs Poster	2020-08-18 09:10:47	✓ SUCCESS	<a href="#">_Publication link</a> Vk > Group	Hits: 3 Likes: 0 Comments: 0 Shares: 0
	Fs Poster	2020-08-18 08:10:40	✓ SUCCESS	<a href="#">_Publication link</a> Vk > Group	Hits: 3 Likes: 0 Comments: 0 Shares: 0
	Fs Poster	2020-08-18 06:56:01	✓ SUCCESS	<a href="#">_Publication link</a> Vk > Group	Hits: 3 Likes: 0 Comments: 0 Shares: 0

PREVIOUS NEXT

And you can see all Scheduled posts in the Calendar view.

Dashboard Accounts SCHEDULES Direct Share Logs Apps Settings

### Calendar

← BACK TO SCHEDULES

August 2020

MON	TUE	WED	THU	FRI	SAT	SUN
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
	31					

+ SCHEDULE

#### SCHEDULED POSTS

- Example 2020-08-17 12:30
- Example 2020-08-17 13:30
- Example 2020-08-17 14:30
- Example 2020-08-17 15:30
- Example 2020-08-17 16:30
- Example 2020-08-17 17:30
- Example 2020-08-17 18:30

## How To Share Or Schedule Posts To Social Networks Without Creating A WordPress Post

The plugin has a Direct Share Panel, which is dedicated to sharing images, links, and custom messages without creating a WordPress post.

There are times that you do not want to share a blog post, but you have content that needs to be shared on Social Media.

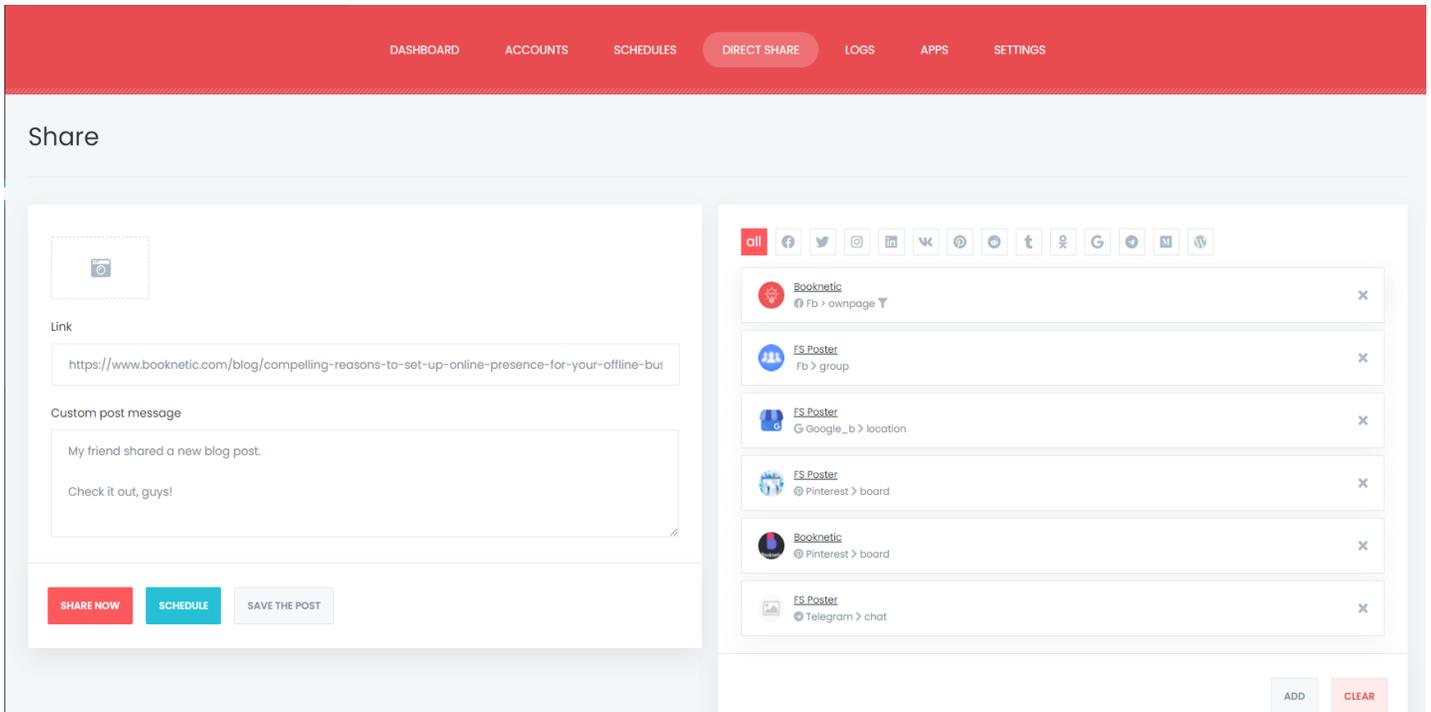
The plugin allows you to share your content on Social Media without having a blog.

That helps many of our customers because they do not need to have a blog, but they need to share their content on hundreds of accounts, and they do not want to log in their accounts one by one and share the content.

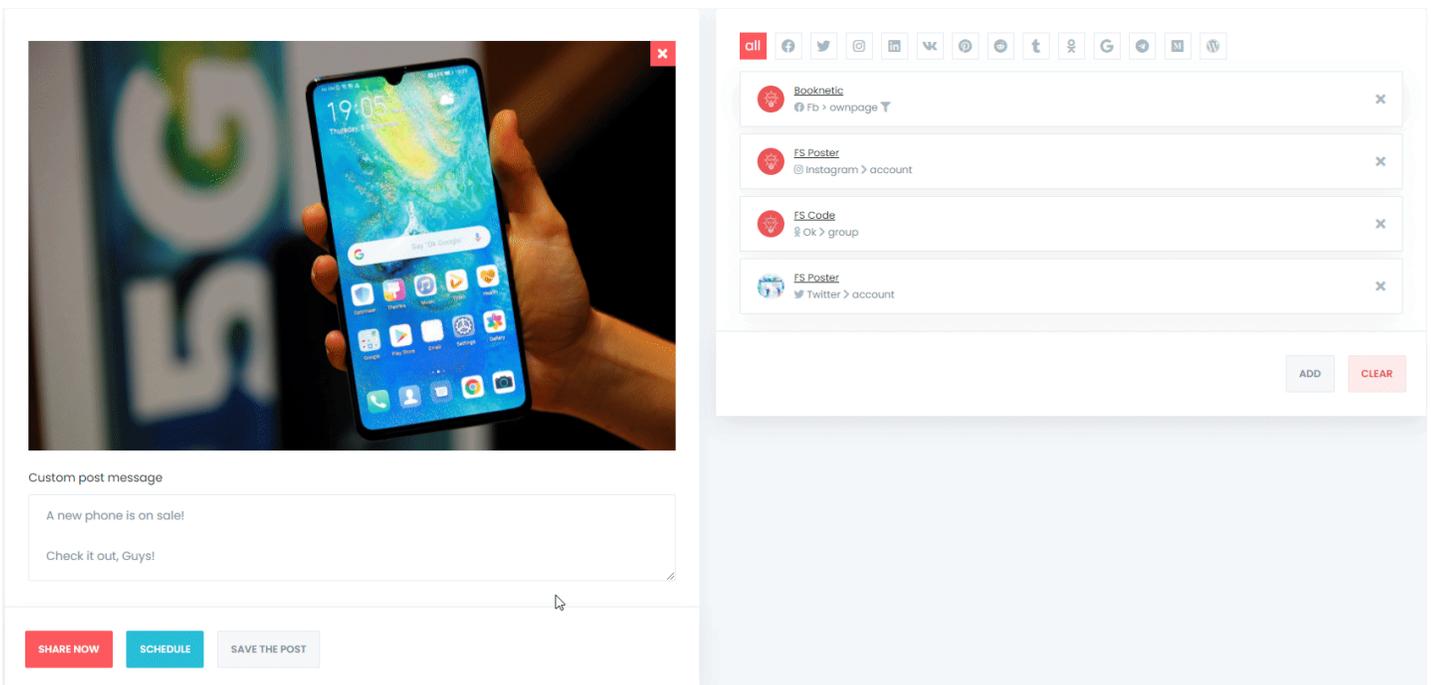
Instead, they add their accounts to the plugin once and automate their manual work.

You can also save these FS Poster posts to share or schedule them later again and again.

Here is how you can share any link on the internet.



And any image. The plugin will share your image and the text as a title in the selected accounts.



If you need to share only some text, that is also fine. Add your custom message and accounts and click the button.

Link

Custom post message Characters count: 76

SHARE NOW SCHEDULE SAVE THE POST

FS Poster Vk > group ×

FS Poster Fb > group ×

FS Poster @ Instagram > account ×

FS Poster LinkedIn > company ×

FS Poster Ok > group ×

Booknatic @ Pinterest > board ×

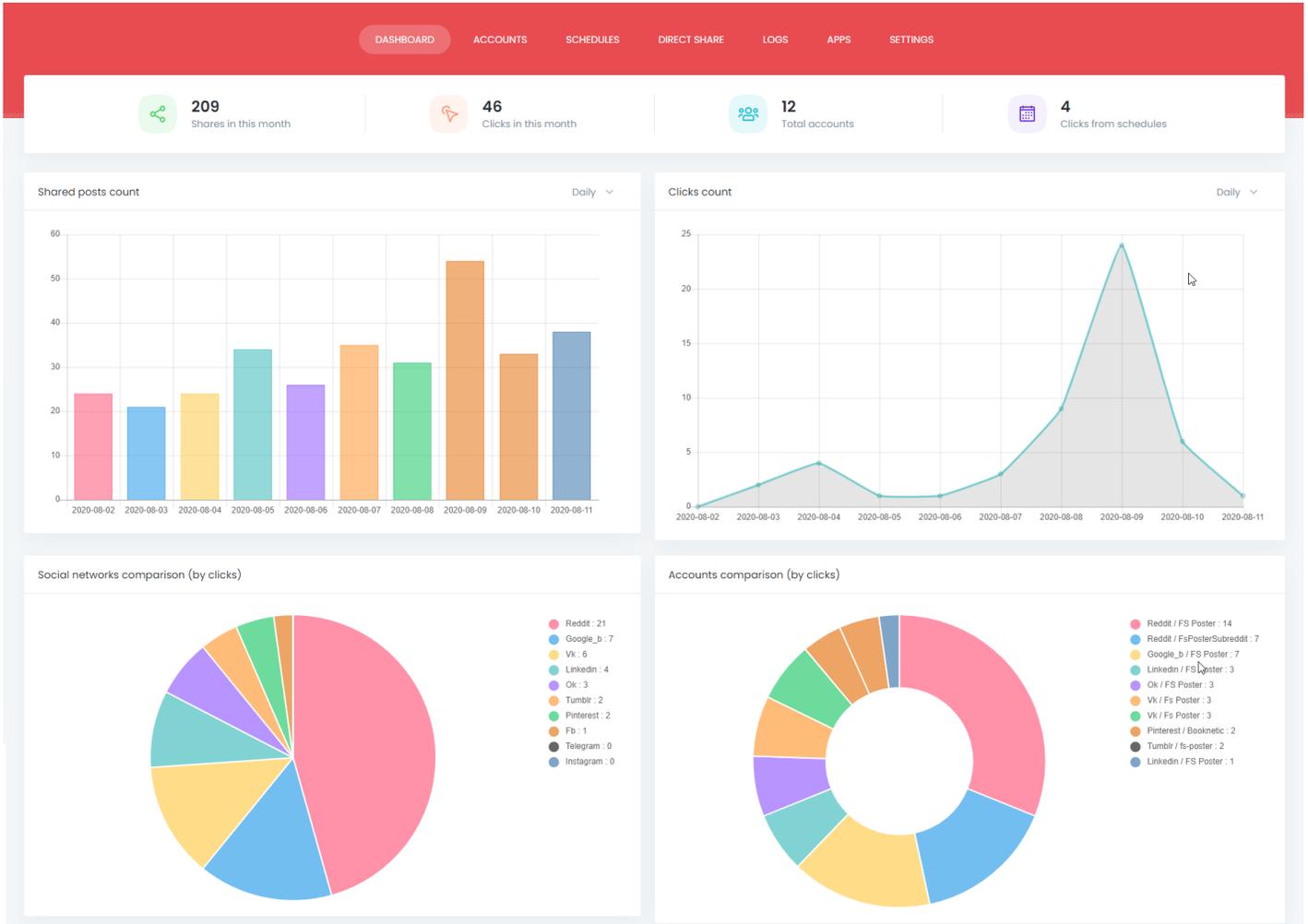
FsPosterSubreddit @ Reddit > subreddit ×

ADD CLEAR

### Saved posts 2

32	[Hi guys, Tomorrow is the big day! ...]	2020-08-15 05:26	
20	[Guys! check out my new blog post. ...]	2020-06-16 10:01	

Dashboard Tab allows you to view shares count, clicks count, and comparison of social networks.



## Finish-up

There is documentation on how to add your accounts to the plugin for each Social Network and use the plugin [on the website](#).

If you need further assistance, you have 6-month support. Please create a ticket on the [support system](#) so that we can help you. If you are out of 6-month support, you can extend your support on Codecanyon.